

# **OUR PROFILE**

## **BETACONNECT NIGERIA**



## **ABOUT US**

**Betaconnect Nigeria** is an indigenous company in Lagos, Nigeria.

At **Betaconnect Nigeria**, we work with Individuals and Corporate organization in:

- developing her human resources for the success of the organization.
- helping organisation build a larger customer base through Social and Print Media Advertising.
- helping businesses and brands increase their awareness and make more profit through Digital Marketing Solutions.

## **OUR VISION**

To become the best and preferred provider for Human Capacity Development and Digital Marketing Solution.

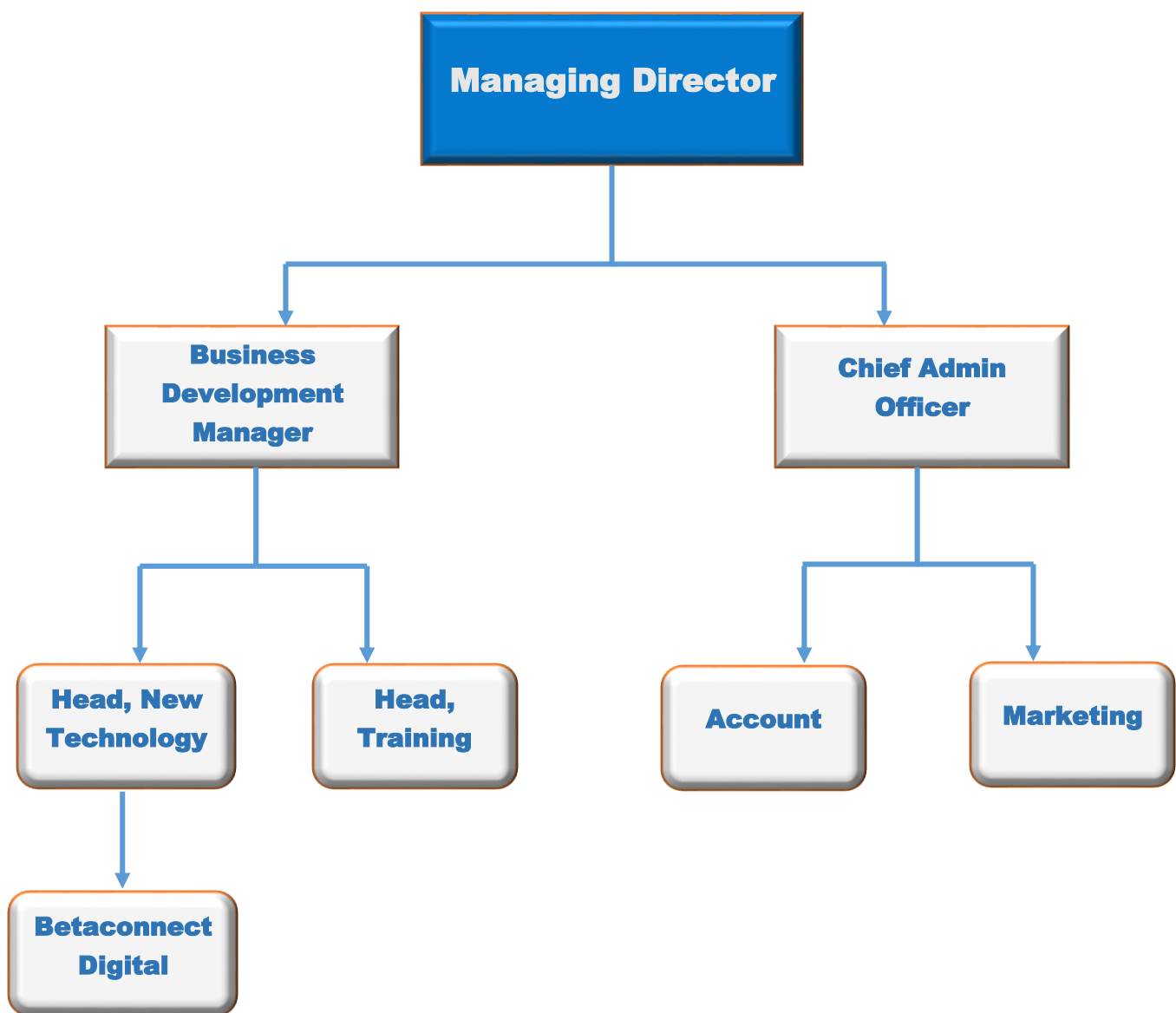
## **OUR MISSION**

To understand the Customer's needs, solve her Problems for the benefit and delight of all her Stakeholders.

## **OUR CORE VALUES**

- Customer Satisfaction
- Integrity
- Passionate in Service delivery
- Approachable and Flexible

# OUR ORGANISATION STRUCTURE



# **TARGET MARKETS**

❖ **Government Institutions.**

❖ **Oil & Gas Industry.**

❖ **Engineering Industry.**

❖ **Telecommunications**

❖ **Financial Institutions.**

# **SERVICES & CAPABILITIES**

## **Betaconnect New Technology**

- **Whiteboard Animation**
- **Website Design**
- **Mobile App and Web Development**
- **Social Media Management**
- **PowerPoint Presentation Design**

## **Betaconnect Digital**

- **Installation of Closed Circuit Television (CCTV)**
- **Installation of Access Control Systems**
- **Installation of Sine Wave and Solar Power Inverters**

## **Betaconnect Professional Training**

**Betaconnect training equips individuals, teams and organisations with the learning and skills to achieve their highest aspirations.**

### **Training Programmes:**

- ✓ **Principles of Project Management**
- ✓ **Project Management Professional (PMP) Exams**
- ✓ **Microsoft Project**
- ✓ **Advanced Microsoft Excel**
- ✓ **Event Management**
- ✓ **Web Blogging**
- ✓ **Online Marketing and Social Media Management**
- ✓ **Presentation Skills & Public Speaking**
- ✓ **Business Report Writing Skills**

## **CONTACT US**

### **BETACONNECT NIGERIA**

**23 BADORE ROAD, LEKKI PENINSULA,  
PHASE II. LAGOS, NIGERIA.**

[www.betaconnectng.com](http://www.betaconnectng.com)

[info@betaconnectng.com](mailto:info@betaconnectng.com)

+234-8182982556

+234-8037573512